



WHITE SQUARE

CONNECTING MARKETS. POWERING GROWTH.

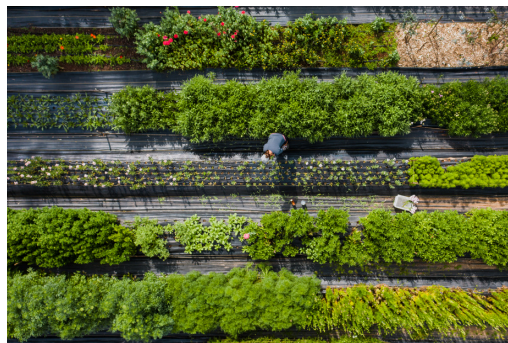
BROCHURE

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Email: whitesquarekenya@gmail.com

Chelezo, House, Kilimani, Nairobi-Kenya

WELCOME TO WHITE SQUARE



FRESHNESS YOU CAN TRUST, FROM FARM TO HOME

Fresh from our farms, White Square is a premier grower and exporter of exquisite roses, delivering nature's finest blooms from the highlands of Kenya to homes and markets across the world. We cultivate over 100 varieties of spray and single-head roses—each nurtured with precision and care in our modern greenhouses. Through meticulous processes and sustainable practices, we ensure every stem meets the highest international standards of quality and freshness.

We take pride in our consistency, integrity, and reliability qualities that have made us a preferred partner for discerning buyers worldwide.

At White Square, we believe that excellence blooms through dedication. We remain committed to delivering premium roses that embody beauty, inspire emotion, and strengthen connections across borders.

White Square; Connecting Markets. Powering Growth.

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OUR ROSES



SINGLE ROSES



PRISTINE
Colour: White



PROUD
Colour: White



SNOW STORM
Colour: White



HIGHLIGHT
Colour: White



ALBATROS
Colour: White



ATHENA
Colour: White



QUEEN OF AFRICA
Colour: White



QUITE WHITE
Colour: White



EXPOSURE
Colour: Cream with Lilac



CREAM DREAM
Colour: Cream



CAMOUFLAGE
Colour: Green



DYNAMIC
Colour: Cream/Green

SINGLE ROSES



MAGIC AVALANCHE
Colour: Light Peach



CUENCA
Colour: Peach



MOON WALK
Colour: Yellow



GOOD TIMES
Colour: Yellow



CLEOPATRA
COLOUR: YELLOW



MOMENTUM
Colour: Yellow



GOLD FINCH
Colour: Yellow



BERMUDA
Colour: Orange Yellow



CONFIDENTIAL
COLOUR: YELLOW/RED



PABLITO
Colour: Bicolor Yellow/Red



ORANGE WAVE
Colour: Orange



BOGART BB
Colour: Bicolor Orange

SINGLE ROSES



SILANTOI

Colour: Bicolor Yellow/Red



ATOMIC

Colour: Bicolor Red/Orange



PATZ

Colour: Orange



EVER RED

Colour: Red



EXPLORER

Colour: Red



FIDELITY

Colour: Red



MADAM RED

Colour: Red



RHODOS

Colour: Red



CARICE

Colour: Bicolor Red/White



DOUBLE DATE

Colour: Bicolor Red/White



EYE WINK

Colour: Bicolor Red/White



LOVELY FAIRY

Colour: Bicolor Red/White

SINGLE ROSES



FAIRY QUEEN
Colour: Bi Red/Green



MISS PIGGY
Colour: Bicolor Pink/Cream



HELENE
Colour: Bicolor Pink/Cerise



FAIRY TALE
COLOUR: CERISE



GAROTTA
Colour: Cerise



MARINA
Colour: Fuchsia



MEMORY
Colour: Fuchsia



HOT SPOT
Colour: Fuchsia



GOOD VIBES
Colour: Fuchsia



PINK RHODOS
Colour: Fuchsia



EVER PINK
COLOUR: FUCHSIA



NICOLETTA
Colour: Bicolor Cerise/White



SINGLE ROSES



SWEET JUMILIA
Colour: Bicolor White/Pink



BOULEVARD
Colour: Bicolor Pink/White



JUMILIA
Colour: Bicolor Pink/White



SOVEREIGN
Colour: Bicolor Pink/White



PAYAL
Colour: Bicolor White/Pink



CAROUSEL
Colour: Bicolor Pink/White



WENDY KRISTY
Colour: Bicolor Pink/White



HERMOSA
Colour: Pink



ACE PINK
Colour: Pink



ANNAKARINA
Colour: Pink



ROYAL ATHENA
Colour: Pink



REVIVAL
Colour: Pink

SINGLE ROSES



WATER GAME
Colour: Pink



ELEGANT LION
Colour: Pink



CELEB
Colour: Pink



BROOK
Colour: Light pink



LADY SUZANNA
Colour: Light pink



GRAVITY
Colour: Baby pink/Green



PINK ATHENA
Colour: Light Pink



POMAROSSA
Colour: Baby Pink



VERA
Colour: Baby Pink



FLAMINGO
Colour: Baby Pink



SWEET REVIVAL
Colour: Baby Pink



BABY LOVE
Colour: Baby Pink

SINGLE ROSES



DUE DATE
Colour: Baby Pink



ROMANCE
Colour: Baby Pink



MANDALA
Colour: Baby Pink



VINTAGE
Colour: Old Pink



SYMBOL
Colour: Cappuccino



VANQUISH
Colour: Silver



SILVER CLOUD
Colour: Silver



RAIN DANCE
Colour: Silver



SAMANTHA'S BRIDAL
Colour: Lilac



NIGHTINGALE
Colour: Lilac



INDIGO
Colour: Lilac



DIONYSUS
Colour: Purple with Lilac

SINGLE ROSES



MELI
Colour: Purple/Lilac



NEW ORLEANS
Colour: Purple



MOODY BLUES
Colour: Purple



DEEP SEA
Colour: Purple



BLUEBERRY
Colour: Purple



COOL BLUE
Colour: Purple

SPRAY ROSES



SNOW DANCE
Colour: White



SNOWY BUBBLE
Colour: White



SNOWFLAKE
Colour: White



JEANINE
Colour: White



LYRICA
Colour: White



JALITAH
Colour: White



ROYAL PORCELINA
Colour: Cream



TRISHA
Colour: Cream



SUMMERROSE
Colour: Cream



JAVA
Colour: Cream



SAND BLOSSOMS
Colour: Cream



TRINITY
Colour: Cream Yellow

SPRAY ROSES



WEDDING INVITE
Colour: Cream Yellow



SANCERRE
Colour: Cream Apricot



AXANA
Colour: Cream/Peach



GENTLE TRENDSETTER
Colour: Apricot



YELLOW BABE
Colour: Yellow



MARISA
Colour: Yellow



SUNNY TRENDSETTER
Colour: Yellow



GOLDILOCKS
Colour: Yellow



SUNGLAZE
Colour: Yellow



GOLDEN TRENDSETTER
Colour: Yellow



JEZEBEL
Colour: Bicolor Pink/Yellow



CHARMING BABE
Colour: Salmon

SPRAY ROSES



LATOYA
Colour: Salmon



FEMKE
Colour: Salmon



LUCKY FLOW
Colour: Salmon Pink



ARIYA
Colour: Orange



ZADIQUE
Colour: Orange



FELLINI
Colour: Orange



ORANGE POP
Colour: Orange



BABE
Colour: Orange



NEW STAR
Colour: Orange/Pink



EYELINER
Colour: Bicolor Red/Yellow



SMASHING
Colour: Orange/Yellow Streaks



#LOTUS
Colour: Orange/Pink

SPRAY ROSES



FIRE FLASH

Colour: Orange/Yellow Streaks



RED TRENDSETTER

Colour: Red



DOMINICA

Colour: Red



MIRABEL

Colour: Red



RUBICON

Colour: Red



VELVET BLOSSOMS

Colour: Red



FIREWORKS

Colour: Fuchsia/White Streaks



TWINKLE BLOSSOM

Colour: Bicolor Red/white



SEDNA

Colour: Bicolor Red/White



STREET PARTY

Colour: Bicolor Red/White



INNOCENT BLOSSOMS

Colour: Bicolor Red/White



REFLEX

Colour: Bicolor White/Pink



SPRAY ROSES



TRALALA

Colour: Bicolor White/Pink



SUMMER DANCE

Colour: Bicolor Pink/White



RUPSKI

Colour: Bicolor Pink/White



FLINDERS LANE

Colour: Bicolor Cream/Pink



SWEET BLOSSOMS

Colour: Baby Pink



SOFIE

Colour: Baby Pink



SWEET GISELLE

Colour: Baby Pink



GOOD MOOD

COLOUR: BABY PINK

GOOD MOOD

COLOUR: BABY PINK



ROSANELLA

Colour: Baby Pink



ROSLIN

Colour: Baby Pink



SHELBY

Colour: Baby Pink



BELLALINDA KISS

Colour: Baby Pink



SPRAY ROSES



SANOLI
Colour: Light Pink



SMOOTH BLOSSOMS
Colour: Light Pink



#LUV
Colour: Cream with Pink



JULIETTA
Colour: Pink/Peach



ANGEL BOMBASTIC
Colour: Silver White/Pink



BOMBASTIC
Colour: Light Pink



MADAM BOMBASTIC
Colour: Pink



DINARA
Colour: Pink



BELLALINDA PINK
Colour: Pink



ODILIA
Colour: Pink



WENDY
Colour: Pink



YVETTE
Colour: Pink



SPRAY ROSES



NATHALIE
Colour: Pink



EILEEN
Colour: Pink



DIONNE
Colour: Pink



GYPSI ROSE
Colour: Pink



PINK DIMENSION
Colour: Pink



#WISHFUL
Colour: Pink with White



ANTIQUE TRENDSETTER
Colour: Old Pink



GRAND TRENDSETTER
Colour: Old Pink



MAUI
Colour: Hot Pink



TESSA
Colour: Cerise



NOLLA
Colour: Lavender Pink



ALICIA
Colour: Fuchsia



SPRAY ROSES



COLLEEN

Colour: Cerise



CHEYENNE

Colour: Cerise



BELLALINDA CERISE

Colour: Cerise



QUINCY

Colour: Cerise



FIRE BLOSSOMS

Colour: Cerise



CIAO

Colour: Cerise



#NEW LOOK

Colour: Fuchsia Purple



MISTY BUBBLES

Colour: Purple



LAVENDER MIST

Colour: Lavender



MOTOWN

Colour: Lilac



LEILA

Colour: Lilac



SILVER SHADOW

Colour: Lilac



LADY BOMBASTIC

Colour: Lilac



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